





Since 1858 millions of clients have chosen Lechler paints in the Industry, Refinish, Decorative, Yachting and Habitat sectors identified by the Group's five brands.

Today more than six hundred people are committed to the research, development, production and marketing of paints as well as training for users.

Lechler's Head Office is located in Como, Italy and there are also three Italian production facilities in the cities of Como, Seregno and Foligno. In the rest of Europe the company has four subsidiaries: Manchester (UK), Grenoble (France), Barcelona (Spain) and Kassel (Germany). In Brazil it operates through the production facility and branch based in Parai (Rio Grande do Sul) and through branches in Rio Negrinho (Santa Catarina), Ubà (Minas Gerais) and Paulínia (São Paulo).

Lechler Tech is the reference paint brand for industrial companies that wish to add value to their products both in terms of aesthetic results as well as performance with high resistance and durability: *Wherever paint matters!*





Color Design is the Lechler's new concept that combines chemical development with the evolution of the language of colour.

Lechler since 1858

For over a century, we have been promoting the culture of colour. We know the language, and the neologisms; we study the trends and future scenarios. But above all, we own the technology to produce all these things. Finally, the "colour idea" has become a determining element in the design of a space, room or object.

...and we won't stop colouring the world.

The Color Design Project by Lechler, organized in partnership with the industrial designer Francesca Valan, provides indications, suggestions and technical information to make choosing colour and finishes easier.

Lechler Color Design projects: Color Trainer by Chrèon for Decorative, Color Trend Consultant by Lechler Tech for Industry and Color Trend Habitat by IVE for Habitat.





Color Trend Consultant

Color Trend Consultant is the project that presents new finishes with trendy colours for industrial products.

Wherever paint matters colour is an important added value that can enhance the precious features of an object, endowing it with the capacity to arouse emotion.

Color Trend Consultant is a must for industries, decision makers, style centres and designers who design objects that will be marketed in the short and medium term.

Pastelli Timeline

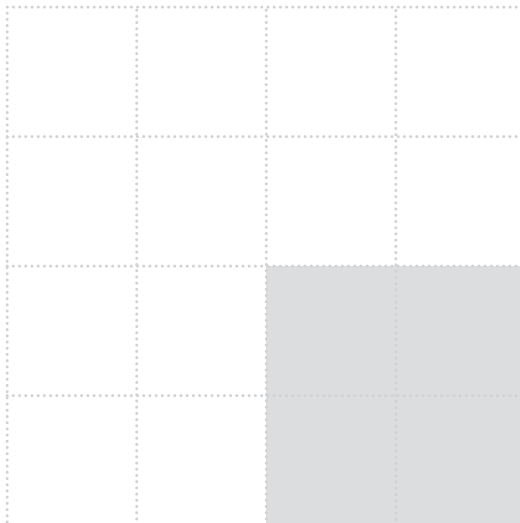
Colour is once again becoming a focal point of our homes. We are shifting from Natural to CHROMATIC with new hues and new colour combinations that will characterize products.

To align the products with this trend Lechler Tech offers a collection of scarcely saturated, non-metallic colours that evoke the pastel hues of the 1950s. The new concept lies in the finish: they have a "velvet-feel" conveyed by a "super matt" finish.



NATURAL

GLAM



NATURAL: Language characterised by woods and stone materials in their natural finishes.

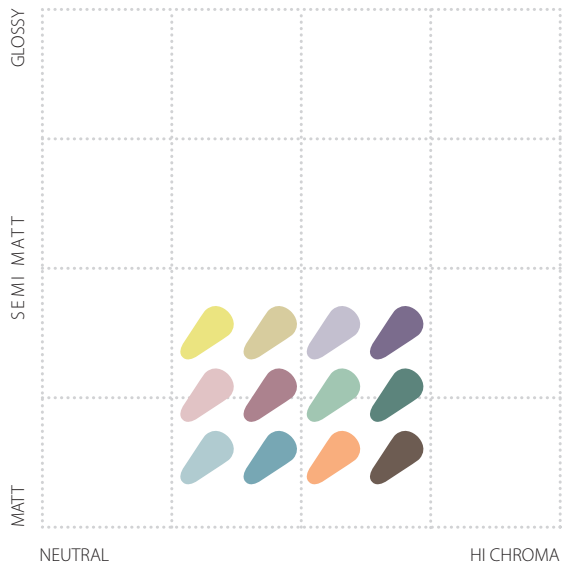
MINIMAL: Language characterised by geometric shapes and neutral colours.

CHROMATIC: Language characterised by the usage of colour as a leading feature.

GLAM: Language characterised by the usage of classic shapes and sophisticated finishes.

MINIMAL

CHROMATIC



Pastelli Colour Card

The colour card includes 12 colours with a new extra matt finish with gloss values under 3%.

The range starts with six shades: Yellow, Red, Orange, Purple, Blue and Blue Green developed into colours with medium and low-grade saturation (NEUTRAL and TONAL) and various levels of lightness with a proposal that ranges from LIGHT pale pastel hues with 80-85% reflection such as antique rose pink and aquamarine green up to DARK hues with 45% reflection such as purple and matt brown.

They can be used in monochromatic combinations but the range has been formulated to allow blends with polychromatic solutions.

The pages below provide some examples of the application on significant products of contemporary design manufactured in various materials. These are examples only and the hues do not correspond to products in the catalogue.

We thank all companies that partnered with us in this initiative.

			145 BRIGHT YELLOW GREEN Gloss: \approx 2,9 Reflection: 85%
148 TONAL YELLOW Gloss: \approx 2,2 Reflection: 76%			
			146 LIGHT TONAL RED Gloss: \approx 2,5 Reflection: 70%
149 SHADOW RED Gloss: \approx 2 Reflection: 52%			
			147 LIGHT TONAL BLUE Gloss: \approx 2,0 Reflection: 75%
150 TONAL BLUE Gloss: \approx 2 Reflection: 62%			
			151 LIGHT TONAL PURPLE Gloss: \approx 2,9 Reflection: 75%
154 DARK PURPLE Gloss: \approx 2,5 Reflection: 45%			
			152 LIGHT TONAL BLUE GREEN Gloss: \approx 2,5 Reflection: 75%
155 DARK BLUE GREEN Gloss: \approx 1,9 Reflection: 49%			
			153 BRIGHT ORANGE Gloss: \approx 2 Reflection: 80%
156 DARK ORANGE Gloss: \approx 1,9 Reflection: 45%			

Colour Proposal: colour combinations

146
LIGHT
TONAL RED



148
TONAL
YELLOW



150
TONAL
BLUE



153
BRIGHT
ORANGE



154
DARK
PURPLE



145
BRIGHT
YELLOW GREEN



150
TONAL
BLUE



153
BRIGHT
ORANGE



145
BRIGHT
YELLOW GREEN



146
LIGHT TONAL
RED



147
LIGHT TONAL
BLUE



148
TONAL
YELLOW



150
TONAL
BLUE



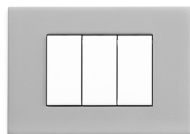
151
LIGHT TONAL
PURPLE



153
BRIGHT
ORANGE



156
DARK
ORANGE



146
LIGHT TONAL
RED



150
TONAL
BLUE



152
LIGHT TONAL
BLUE GREEN



154
DARK
PURPLE



155
DARK BLUE
GREEN



146
LIGHT TONAL
RED



149
SHADOW
RED



150
TONAL
BLUE



147
LIGHT TONAL
BLUE



148
TONAL
YELLOW



153
BRIGHT
ORANGE



156
DARK
ORANGE

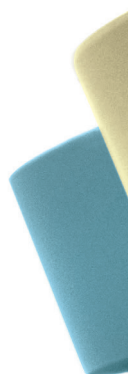


VAS-THREE

A polychromatic combination has been chosen for these large garden vases. Only a part of the object is coloured to avoid concealing the natural quality of the original surface.

After the pre-painting and cleaning phase the vases are treated with the special adhesion primer **Multiplast Primer (LS920)**. Colour is applied from the next layer with **1K Matt Base (LS903)** while the transparent finish coat **Acriflex colourless Extra Matt (96216)** conveys the final matt look and protects the substrate.

By using special high performance products objects can even be placed outdoors where both colour and aesthetic features will remain unaltered over time.

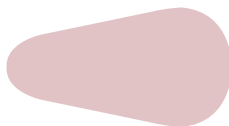




VAS-THREE
Manufacturer: SERRALUNGA
Designer: LUISA BOCCHIETTO
Material: LLDPE
(Linear Low Density PolyEthylene)



146
LIGHT TONAL RED



148
TONAL YELLOW



150
TONAL BLUE



153
BRIGHT ORANGE



154
DARK PURPLE





NOTRE DAME

The top of this low table is enhanced by colour.

The colour combination enriches the frame comprising a base and interchangeable shelves.

After the pre-painting and cleaning phase the tables are treated with the special adhesion primer **Multiplast Primer (LS920)**. Colour is applied with the next layer with **1K Matt Base (LS903)** while the transparent finish coat **Acriflex colourless Extra Matt (96216)** conveys the final matt look and protects the substrate.

The choice of these paints guarantees excellent scratch resistance to prevent scratches from forming when objects are moved around on the table top. It also allows cleaning with standard detergents without presenting signs of deterioration.





NOTRE DAME
Manufacturer: SERRALUNGA
Designer: RAFFAELLA MANGIAROTTI
Material: LAMINATE



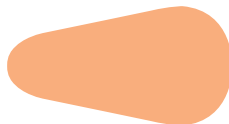
145
BRIGHT YELLOW GREEN



150
TONAL BLUE



153
BRIGHT ORANGE







SERIE LIGHT

The light switch cover in the same shade as the wall or in a contrasting hue can play a key role in the chromatic design of a room.

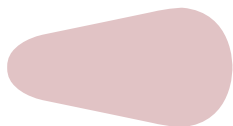
After preparing the substrate with the special adhesion primer **Multiplast Primer (LS920)**, switches are coloured with the next layer of **1K Matt Base (LS903)**. The cycle is completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that conveys the final matt look and protects the manufactured item from abrasions and the effects of cleaning with detergents.

SERIE LIGHT
Manufacturer: BTICINO
Designer: ZECCA & ZECCA
+ B-TICINO DESIGNER OFFICE
Material: ABS





145
BRIGHT YELLOW GREEN



146
LIGHT TONAL RED



147
LIGHT TONAL BLUE



148
TONAL YELLOW



150
TONAL BLUE



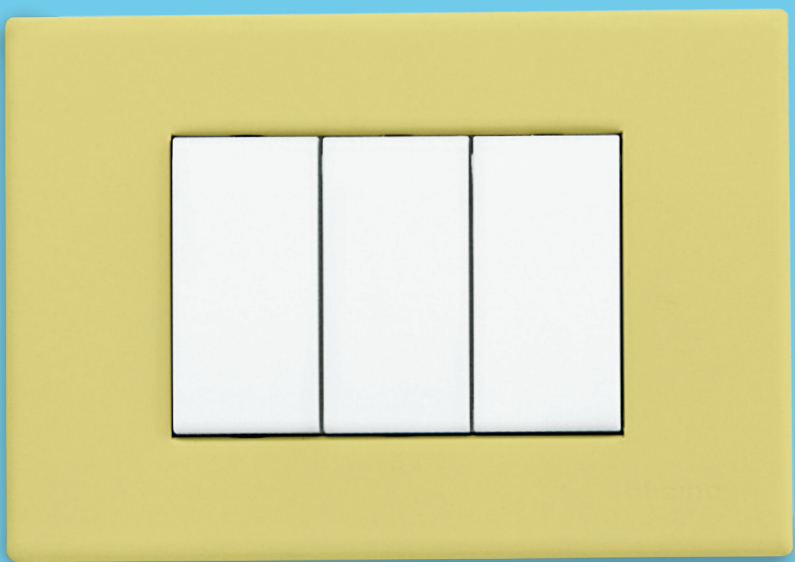
151
LIGHT TONAL PURPLE



153
BRIGHT ORANGE



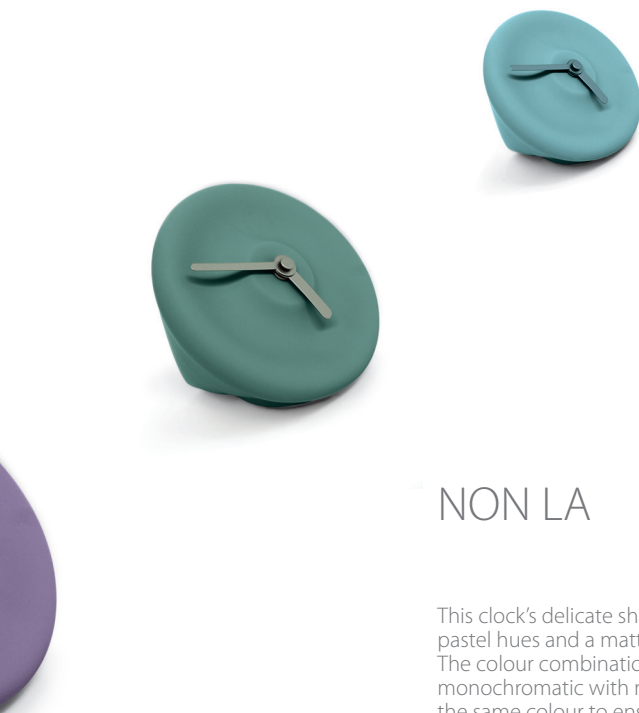
156
DARK ORANGE



The wall colour is
FRAMATON SETA BY CHREON
COD: 78001 BRIGHT BLUE

NON LA
Manufacturer: DIAMANTINI & DOMENICONI
Designer: STUDIO KLASS
Material: CERAMIC

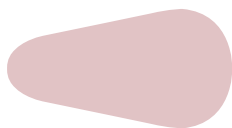




NON LA

This clock's delicate shape is perfect for pastel hues and a matt finish. The colour combination is monochromatic with metallic coats in the same colour to ensure consistency with the object's sober design.

The clock is prepared with the dedicated **Plastic Cleaner (00917)** and the related adhesion primer **Epoxy Primer (LS107)**. The colour is applied from the next layer with **1K Matt Base (LS903)** and completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that conveys the final matt look and protects the substrate.



146
LIGHT TONAL RED



150
TONAL BLUE



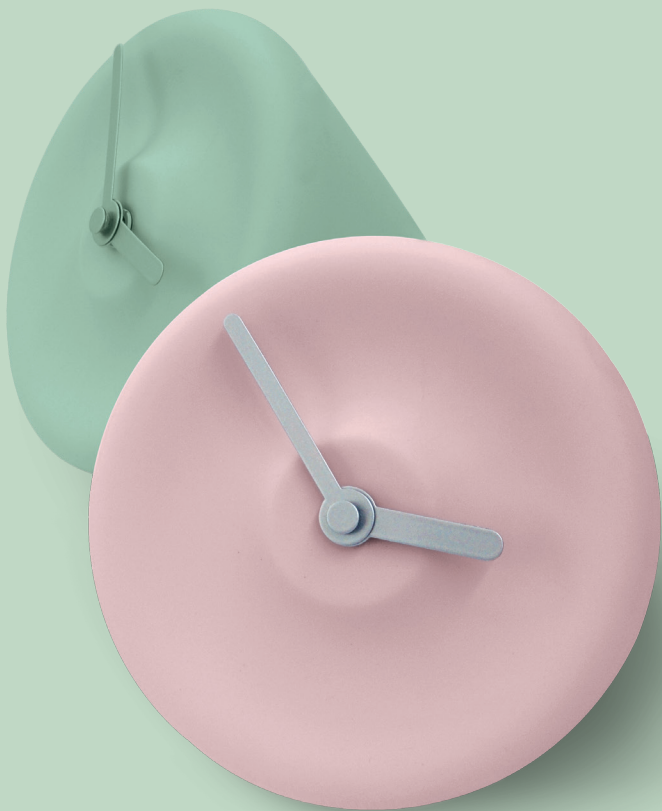
152
LIGHT TONAL
BLUE GREEN



154
DARK PURPLE



155
DARK BLUE GREEN



The wall colour is
FRAMATON SETA BY CHREON
COD: 83001 PALE GREEN

The wall colour is
FRAMATON SETA BY CHRÈON
COD: 71001 TONAL RED



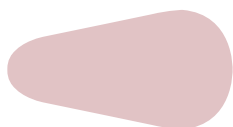
The floor colour is
SMALTO MANTOPLAST (MANTOPLAST ENAMEL) BY CHRÈON
COD: 76001 MEDIUM LIGHT GREY

SIRCHESTER

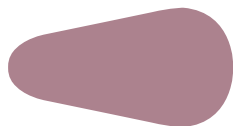
Pink enhances the glamour of this outdoor armchair that ironically evokes the comfort of bygone ages.

After the pre-painting and cleaning phase, the armchair is treated with the special adhesion primer **Multiplast Primer (LS920)**. The colour is applied with **1K Matt Base (LS903)** and completed with the transparent finish coat **Acriflex colourless Extra Matt (96216)** that conveys the final matt look.

Scratch-resistance is guaranteed along with weather and cleaning resistance. The reproducibility of all desired colours is assured.



146
LIGHT TONAL RED



149
SHADOW RED



150
TONAL BLUE



The wall colour is
FRAMATON SETA BY CHRÈON
COD: 57001 VIVID PURPLE





TABLE LAMP

Colour can bring objects out of their nondescript anonymity. This orange lamp has gained personality and has become a powerful accent. It can liven up the room even when it is switched off.

The lamps are prepared with the dedicated adhesion primer **1K Fast Primer (LS100)**. One layer of **1K Matt Base (LS903)** conveys the colour while the transparent finish coat **Acriflex colourless Extra Matt (96216)** determines the final aesthetic matt finish and protects the substrate. The versatile nature of the products used in the painting cycle makes it possible to customize any object by choosing the colours and tactile effects that ensure the highest performance.

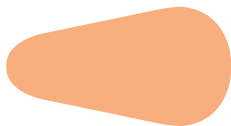
147
LIGHT TONAL BLUE



148
TONAL YELLOW



153
BRIGHT ORANGE



156
DARK ORANGE

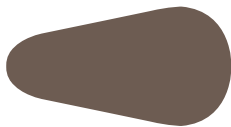




TABLE LAMP
Manufacturer: HANDMADE ITEM
Material: ALUMINIUM

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